



قمة AIM للاستثمار
AIM CONGRESS

Sponsorship & Advertising/ Branding Packages

13 - 15 April 2026
United Arab Emirates

aimcongress.com

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Welcome to AIM Congress 2026

The World's Leading Investment Platform

AIM Congress is more than an event — it is a global movement that connects investment stakeholders from over 180 countries. From Heads of State and Ministers to Fortune 500 CEOs, SMEs, startups, and investors, AIM Congress is where opportunities are discovered, deals are made, and global economic transformation begins.

A Platform for Strategic Collaboration

As the global economy continues to evolve, AIM Congress 2026 provides an unmatched opportunity to shape the future of international investment. Each year, thousands of government leaders, investors, multilateral institutions, innovators, and entrepreneurs gather to forge partnerships, unlock markets, and influence investment policy and practice.

2026 Theme:

"Reshaping Global Prosperity: Unlocking New Investment Pathways Toward a Sustainable & Inclusive Future"

The 2026 theme calls for unlocking innovative investment pathways that drive global prosperity, fostering sustainable growth, inclusive opportunities, and environmental stewardship — shaping AIM Congress's mission and agenda.

AIM Congress Pillars & Portfolios

AIM Congress 2026 is built around three strategic pillars, each comprising three specialized portfolios. Each pillar brings together key stakeholders for dialogue, partnerships, and investment-driven action across its respective portfolios.

Global Markets

- Foreign Direct Investment (FDI)
- Global Trade
- Global Manufacturing

Future Economies

- Digital Economy
- Future Finance
- Future Cities

NexGen

- Unicorns
- Small and Medium Enterprises (SMEs)
- Artificial Intelligence

Be Part of a Global Investment Legacy

Explore the exclusive sponsorship opportunities available at AIM Congress 2026 — each designed to elevate your brand, amplify your impact, and position your organization at the forefront of global investment transformation.

Discover how your involvement can shape the next era of resilient, inclusive, and sustainable investment worldwide.



EXCLUSIVE

Country/City of Honor Sponsor

\$500,000

Our Most Prestigious Sponsorship, Tailored For Countries Or Cities Eager To Showcase Their Investment Potential On A Global Stage. This Exclusive Package Offers Unparalleled Visibility Through Prime Speaking Opportunities, Extensive Media Coverage, And Prominent Branding Throughout The Entire AIM Congress.

Exclusive Benefits

- Keynote Address at the Opening Ceremony
- TVC (30 seconds) during the Opening Ceremony
- 5 VIP Seats at the Opening Ceremony
- Bespoke Exhibition Stand: 200 sqm (includes catering, cleaning)
- Delegates Passes (All Access): 30
- Reserved Gala Dinner Tables: 2
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Exclusive
- Interview: AIM Media Partners/AIM Media Team
- EDM Campaigns: Multiple
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion in premium print and digital branding across key locations

Premium Printed Placements

- Foyer Tower Box
- AI Wasl Curved Glass Branding
- Exhibition Plaza Curved Banner
- Flags – Exhibition Plaza
- Flags – Arena Plaza
- Foyer Wall Branding

Dynamic & High-Impact Digital Displays

- Megacoms
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



EXCLUSIVE

Strategic Sponsor

\$300,000

Elevate Your Brand As A Strategic Thought Leader With Premier Visibility Across All Major AIM Congress Platforms. This Exclusive Sponsorship Is Designed For Corporations Seeking To Engage Top-Tier Stakeholders And Demonstrate Leadership In Innovation And Investment.

Exclusive Benefits

- 3 VIP Seats at the Opening Ceremony
- TVC (30 seconds) during the Opening Ceremony
- Keynote Address at the Plenary Session
- Bespoke Exhibition Stand: 150 sqm (includes catering, cleaning)
- Delegates Passes (All Access): 25
- Reserved Gala Dinner Tables: 2
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Exclusive
- Interview: AIM Media Partners/AIM Media Team
- EDM Campaigns: Multiple
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
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- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion in premium print and digital branding across key locations

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- Exhibition Plaza Curved Banner
- Flags – Exhibition Plaza
- Flags – Arena Plaza
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Dynamic & High-Impact Digital Displays

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- Curved Outdoor LED
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- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Platinum Sponsor

\$200,000

Available Sponsorships: 3

Secure Elite Branding And Extensive Engagement Throughout AIM Congress With A Commanding Presence Across Key Event Platforms. This Sponsorship Is Perfect For Brands Seeking Maximum On-Site Visibility And Prominent Representation On The Conference Stage.

Exclusive Benefits

- 2 VIP Seats at the Opening Ceremony
- Keynote Address at one of the Thematic Sessions
- Bespoke Exhibition Stand: 90 sqm
- Delegates Passes (All Access): 20
- Reserved Gala Dinner Table1: 1
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Exclusive
- Interview: AIM Media Partners/AIM Media Team
- EDM Campaign: 1
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion in premium print and digital branding across key locations

Premium Printed Placements

- Foyer Tower Box
- Al Wasl Curved Glass Branding
- Exhibition Plaza Curved Banner
- Flags – Exhibition Plaza
- Flags – Arena Plaza
- Foyer Wall Branding

Dynamic & High-Impact Digital Displays

- Megacoms
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Diamond Sponsor

\$150,000

Available Sponsorships: 5

This Premier Sponsorship Package Delivers Prominent Brand Visibility, Prime Exhibition Space, And An Influential Role In High-Level Panel Discussions. Ideal For Organizations Ready To Lead And Shape Critical Investment Conversations At AIM Congress.

Exclusive Benefits

- 2 VIP Seats at the Opening Ceremony
- Speaking Role in One of the Thematic Sessions
- Bespoke Exhibition Stand: 72 sqm
- Delegates Passes (All Access): 15
- Reserved Gala Dinner Table: 1
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Exclusive
- Interview: AIM Media Team
- EDM Campaign: 1
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion in premium print and digital branding across key locations

Premium Printed Placements

- Foyer Tower Box
- AI Wasl Curved Glass Branding
- Exhibition Plaza Curved Banner
- Foyer Wall Branding

Dynamic & High-Impact Digital Displays

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- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Gold Sponsor

\$100,000

Available Sponsorships: 5

Position Your Company Prominently Among Influential Industry Leaders At AIM Congress. This Comprehensive Package Offers A Substantial Exhibition Presence And Opportunities To Engage Actively In Strategic Panel Discussions, Enhancing Your Brand's Visibility And Thought Leadership.

Exclusive Benefits

- 2 VIP Seats at the Opening Ceremony
- Speaking Role in One of the Thematic Sessions
- Bespoke Exhibition Stand: 36 sqm
- Delegates Passes (All Access): 10
- Reserved Gala Dinner Table: 1
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Exclusive
- Interview: AIM Media Team
- EDM Campaign: 1
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion in premium print and digital branding across key locations

Premium Printed Placements

- Foyer Tower Box
- Al Wasl Curved Glass Branding
- Exhibition Plaza Curved Banner
- Foyer Wall Branding

Dynamic & High-Impact Digital Displays

- Megacom
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Silver Sponsor

\$50,000

Available Sponsorships: 10

Tailored For Companies Looking For A Targeted And Cost-Effective Sponsorship Opportunity, This Package Provides Strong Brand Visibility, Meaningful Recognition, And Valuable Networking Access Within A Focused Environment.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- Bespoke Exhibition Stand: 18 sqm
- Delegates Passes (All Access): 5
- Special Recognition at the AIM Gala Dinner

Marketing & PR

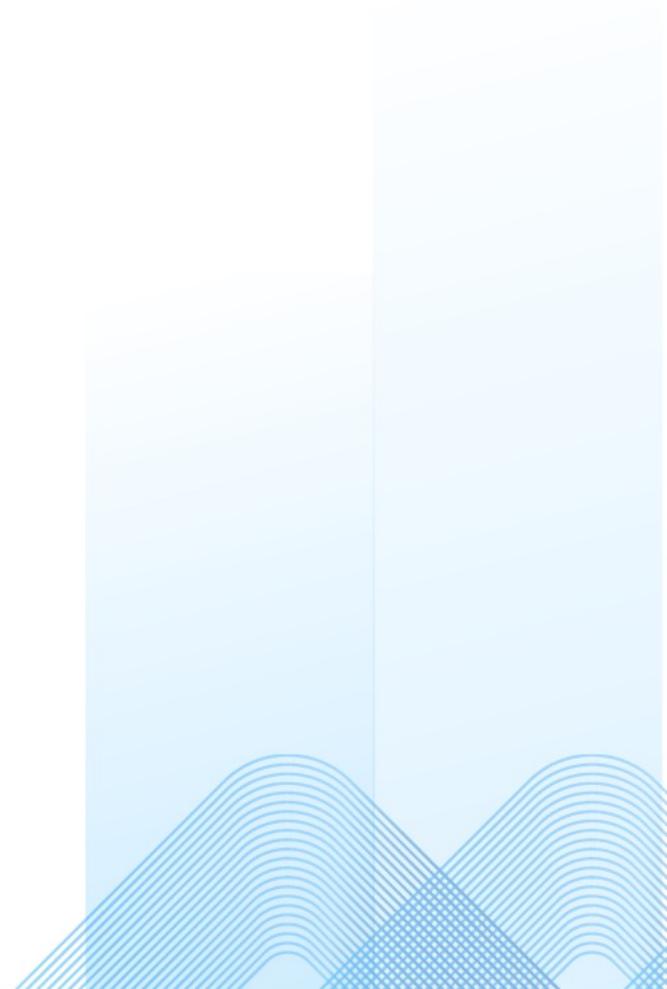
- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

- Megacom
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Associate Sponsor

\$25,000

Perfect For Companies Seeking To Enhance Their Visibility At AIM, This Entry-Level Sponsorship Offers Valuable Exposure To Participants And Investors. Benefit From Brand Recognition, Onsite Presence, And Strategic Positioning To Raise Your Profile Within The Investment Community.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- Bespoke Exhibition Stand: 9 sqm
- Delegates Passes (All Access): 2
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

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- Mega Indoor LED
- Roof Outdoor Digital Screen

Gala Dinner Sponsor

\$150,000

Available Sponsorships: 2

Showcase Your Brand At AIM's Most Prestigious Evening Event—The Gala Dinner. Enjoy Unparalleled Networking Opportunities With High-Profile Attendees And Exclusive Branding Exposure Throughout The Elegant Gala Experience, Placing Your Organization Firmly In The Spotlight.

Exclusive Benefits

- 2 VIP Seats at the Opening Ceremony
- Welcome Address during the Gala Dinner
- TVC (30 seconds) during the Gala Dinner
- Welcome Desk at the Gala Dinner
- Delegates Passes (All Access): 10
- Reserved Gala Dinner Table: 1
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Exclusive
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion in premium print and digital branding across key locations

Premium Printed Placements

- Foyer Tower Box
- AI Wasl Curved Glass Branding
- Exhibition Plaza Curved Banner
- Foyer Wall Branding

Dynamic & High-Impact Digital Displays

- Megacoms
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Roundtable Sponsor

\$50,000

Available Sponsorships: 1 Per Roundtable

Lead A Focused, Invitation-Only Discussion By Sponsoring A Dedicated Roundtable Session. This Exclusive Opportunity Positions Your Organization As A Thought Leader While Facilitating Direct Engagement With Key Stakeholders, Decision-Makers, And Industry Influencers In An Intimate, Results-Driven Setting.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- Opportunity to Moderate a High-Level Roundtable Session
- Delegates Passes (All Access): 5
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

- Megacom
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen

EXCLUSIVE

VIP Lounge Sponsor

\$75,000

Elevate Your Brand With Exclusive Presence In AIM's Prestigious VIP Lounge, The Preferred Gathering Spot For Top-Tier Participants And Key Decision-Makers. This Premium Environment Offers A Unique Opportunity To Build Meaningful Relationships And Engage With Influential Leaders In A Relaxed, Intimate Setting.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- Dedicated Branded Space within the VIP Lounge Area
- Delegates Passes (All Access): 10
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

- Megacom
- Curved Outdoor LED
- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen

EXCLUSIVE

Networking Lounge Sponsor

\$50,000

Take Center Stage As The Exclusive Sponsor Of The Event's Most Vibrant Social Hub—The Networking Lounge. Maximize Your Brand Exposure By Welcoming Top Professionals And Investors In This Dynamic, High-Traffic Environment, Creating Memorable Experiences That Drive Lasting Brand Recall.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- Dedicated Branded Space within the Networking Lounge Area
- Delegates Passes (All Access): 10
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

- Megacom
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- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen

Special Session Sponsor

\$30,000

Position Your Organization As A Thought Leader By Sponsoring One Of AIM's High-Impact Themed Special Sessions. This Exclusive Opportunity Includes A Prominent Speaking Or Moderating Role, Allowing You To Share Key Insights While Strategically Aligning Your Brand With The Event's Most Relevant And Forward-Thinking Content Themes.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- TVC (30 seconds) during the Sponsored Session
- Speaking or Moderating Role in the Sponsored Thematic Session
- Delegates Passes (All Access): 3
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

- Megacom
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- Entrance Video Wall
- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Networking Reception Sponsor (Special Breakfast/Lunch/Dinner)

\$30,000

Position Your Brand At The Heart Of High-Level Engagement By Sponsoring An Exclusive Networking Reception. This Opportunity Allows You To Connect With A Select Group Of Targeted Attendees In A Sophisticated Setting, Fostering Meaningful Conversations, Strategic Relationships, And Lasting Brand Impressions.

Exclusive Benefits

- 1 VIP Seat at the Opening Ceremony
- TVC (30 seconds) during the Sponsored Networking Reception
- Welcome Address during the Sponsored Networking Reception
- Delegates Passes (All Access): 5
- Special Recognition at the AIM Gala Dinner

Marketing & PR

- Press Release: Mention
- Social Media Promotion across AIM Platforms
- Mention in AIM Newsletter
- Logo on AIM Website with Hyperlink
- Logo on VIP Invitation Cards
- Logo in AIM Mobile App

Onsite Branding

Logo inclusion on digital branding across key locations

Dynamic & High-Impact Digital Displays

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- Iconic LED
- Mega Indoor LED
- Roof Outdoor Digital Screen



Advertising & Branding Opportunities

Connect, Engage, and Leave a Lasting Impact



Foyer Tower Box

Positioned in the foyer areas of the concourse



\$9,900
per unit



Quantity: 4 in each Hall Foyer
Location: Hall 1 to 3

Size: 1.15 m x 2.40 m (W X H)
Type: Flex Banner on Wooden Panel

Tower Box

Positioned in the main concourse



\$4,525
per unit



Quantity: 31 units
Location: In front of Halls

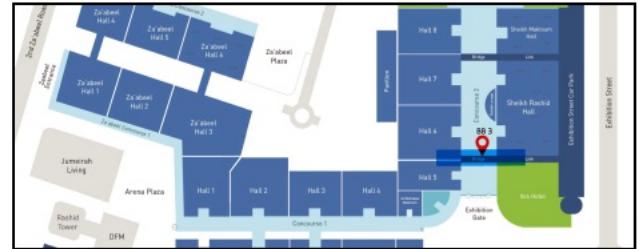
Size: 1.15 m x 2.40 m (W X H)
Type: Flex Banner on Wooden Panel

Bridge Banner

Placed at the entrance of the exhibition centre for high visibility



\$9,750
per unit



Quantity: 1 Unit
Location: Hall 6

Size: 11.50 m x 1.10 m (W X H)
Type: Banner

Bridge Banner Leg

Placed at the entrance of the exhibition centre for high visibility

\$6,568
per unit



Quantity: 2 Units
Location: Hall 8

Size: 2.75 m x 10 m (W X H)
Type: Banner

Al Wasl Curved Glass Branding

Situated at the main exhibition gate entrance that targets all incoming visitors

\$86,920
per unit



Quantity: 1 Unit
Location: Main Entrance

Size: 37.5 m x 8.80 m (W X H)
Type: Vinyl

Al Wasl Right Angle

A two sided display strategically positioned at the lobby of the Exhibition Center

\$9,990
per unit



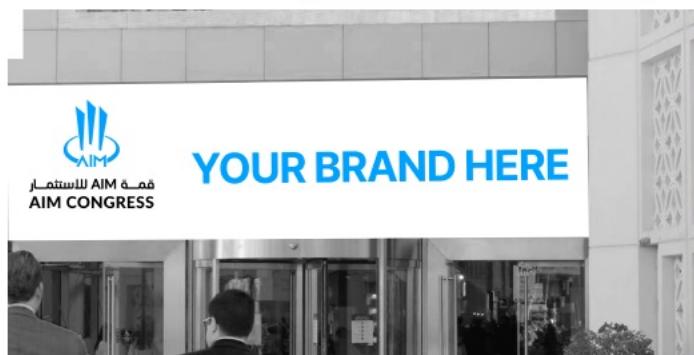
Quantity: 1 Unit
Location: Hall 6

Size: 3.98 m x 2.42 m (W X H)
Size: 4.15 m x 2.42 m (W X H)
Type: Vinyl Banner

Concourse 1 Entrance Banner (Exhibition Plaza)

Strategically positioned at the main exhibition entrance

\$11,860
per unit



Quantity: 1 Unit
Location: Main Entrance

Size: 8.7 m x 2.09 m (W X H)
Type: Banner

Exhibition Plaza Wall Banner

Placed at the entrance of the exhibition center for high visibility

\$39,200
per unit



Quantity: 1 Unit
Location: Main Entrance

Size: 8.09 m x 6.62 m (W X H)
Type: Banner

Exhibition Plaza Curved Banner

Situated at the main Exhibition Gate Entrance, this is a signature site that targets all incoming visitors

\$111,150
per unit



Quantity: 1 Unit
Location: Main Entrance

Size: 43.85 m x 10.19 m (W X H)
Type: Banner

Double Sided Hanging Banners

This remarkable high visibility panel offers exceptional value and ROI to advertisers.

\$3,325
per unit



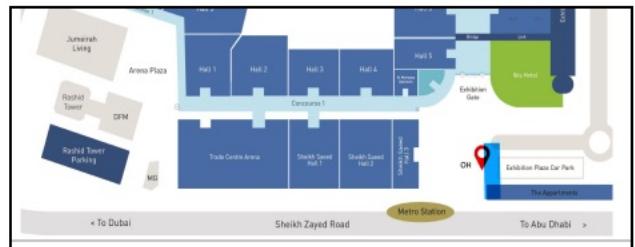
Quantity: 31 Units
Location: Hall 1 to 3

Size: 0.8 m x 2.70 m (W X H)
Type: Banner

Exhibition Plaza Outdoor Hoarding

Situated at the main Exhibition Gate Entrance, this is a signature site that targets all incoming visitors

\$147,200
per unit



Quantity: 1 Unit
Location: Exhibition Car Park

Size: 33.71 m x 8.71 m (W X H)- Ibis side
Size: 24.55 m x 8.71 m (W X H)- ss3 side
Type: Banner

Flags Exhibition Plaza

A network of Stand Alone Flags placed in the "drop off" area of the main exhibition gate

\$2,850
per unit



Quantity: 10 Units
Location: Exhibition Plaza

Size: 1.00 m x 4.00 m (W X H)
Type: Fabric Banner

Flags Arena Plaza

This remarkable high visibility panel offers exceptional value and ROI to advertisers.

\$2,850
per unit



Quantity: 10 Unit
Location: Arena Plaza

Size: 1.00 m x 4.00 m (W X H)
Type: Fabric Banner

Foyer Wall Branding

Large branding size on the walls of each sides of the foyer area.

\$11,100
per unit



Quantity: 2 Panels per Hall
Location: Hall 3

Size: 3.00 m x 2.50 m (W X H)
Type: Flex Banner on Frame

Glass Entrance - Al Wasel Entrance

Covering the Front Side of the Glass, first to be seen by all the visitors entering the Wasl Ballroom

\$54,000
per unit



Quantity: 1 Unit
Location: Al Wasel Entrance

Size: 37.50 m x 8.80 m (W X H)
Type: Vinyl Sticker

Glass Entrance - Exhibition Gate Entrance

Covering the Front Side of the Glass, first to be seen by all the visitors entering the Exhibition Center

\$33,750
per unit



Quantity: 1 Unit
Location: Exhibition Gate

Size: 2.24 m x 4.13 m (W X H)
Type: Vinyl Sticker

Exhibition Street Lamp Post Banners - Double Sided

\$63,000

This network of exclusive outdoor sites ensures reaching the entire flow of cars.



Quantity: Network of 28 units
Location: Main Entrance

Size: 1.00 m x 2.50 m (W X H)
Type: Flex Banner

Megacomms

\$29,700
per unit

Located at the hall gates, this eye catching location ensures high exposure for your brand



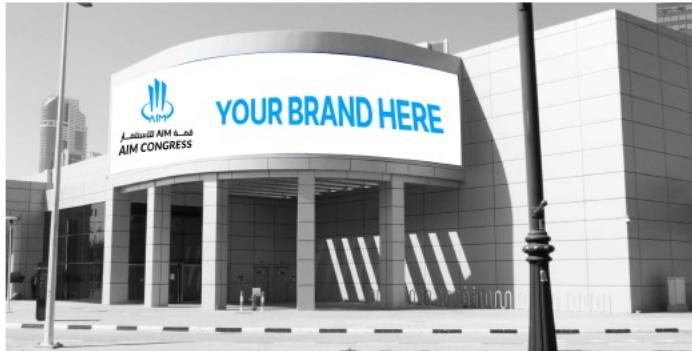
Quantity: 1 Unit/ 2 Panels
Location: MG2

Size: 4.00 m x 3.00 m (W X H)
Type: Flex Banner

Curved Outdoor LED - Zaabeel Street

Located on a major traffic light which gives your target audience a very high dwell time

\$40,000
per slot



Quantity: 1 Unit
Location: CDS

Size: 5.0 m x 25.00 m (W X H)
Type: Digital Screen

DWTC Digital Advertising Network

A network of 25 units of digital screens (52") strategically distributed in the main concourse areas

\$4,000
per slot



Quantity: 25 Units
Location: Concourse

Size: 1920px X 1080px (W X H) 52"
Type: Digital Screen

Entrance Video Wall

Very exclusive branding opportunity at the hall entrance

\$16,000
per slot/ per screen



Quantity: 3 Units
Location: Hall 1 to 3

Size: 1.80 m x 3.10 m (W X H)
Type: Digital Screen

Iconic LED

Located along Happiness Street, on our newest carpark "Happiness carpark"



\$40,000
per slot



Quantity: 1 Unit
Location: Happiness Car Park

Size: 5.80 m x 12.40 m (W X H)
Type: LED Signage

Mega Indoor LED - Exhibition Gate

This spectacular indoor sign above the Exhibition Gate, at the Lobby of the Exhibition center



\$24,000
per slot



Quantity: 1 Unit
Location: Exhibition Gate

Size: 6.00 m x 11.50 m (W X H)
Type: Digital LED

Roof Outdoor Digital Screen - Novotel

Bold digital ads, 20 hours daily, high-traffic, long-view exposure



\$40,000
per slot



Quantity: 1 Unit
Location: Novotel

Size: 5.00 m x 10.00 m (W X H)
Type: Digital LED Screen



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